

Semiconductor Market Forecasts



CONTENTS

Report Overview

Application Analysis

Example Tables

Table of Contents

Analyst Bio, About Semicast

Order Form

Opportunities for ARM in Embedded Processing (2009 Edition)

One of a series of 4 reports on ARM, MIPS, Power Architecture & x86
in Embedded Processing | Published June 2009 | 93 Pages

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Opportunities for ARM in Embedded Processing - Report Overview

Key features of the study include:

- One of a series of 4 reports on ARM, MIPS, Power Architecture & x86 in Embedded Processing.
- Coverage of the market for ARM-based MCUs/eMPUs, ASICs/ASSPs and FPGAs.
- Analysis of 20 application areas, providing detailed coverage of each end-use sector.
- Unit, revenue and average pricing (ASP) analysis for ARM-based MCUs/eMPUs, ASICs/ASSPs and FPGAs in each application. Base year is 2008, with forecasts to 2014.
- 2008 supplier market share estimates for ARM-based embedded processors.
- Highly quantitative analysis, with discussion summarized in short, easy to read bullet points.
- PDF and Excel delivery options available.

Application Analysis

The study provides analysis of the market for ARM-based embedded processors in each of the following application areas.

- Automotive Under-the-Hood Electronics
- Cellphones & Communicators
- Wired Communications Infrastructure
- Compute Platforms
- Office Equipment & Computer Peripherals
- Handheld Games Consoles
- Cameras & Camcorders
- DVD Recorders & Players
- Industrial Automation & Drives
- Chip Cards & Payment Processing
- Automotive Entertainment Systems
- Customer Premises Equipment
- Wireless Communications Infrastructure
- HDDs & Storage Systems
- Wired Games Consoles
- Media Players/MP3 Players
- TVs & Set-top Boxes
- Other Consumer Electronics
- Medical Electronics
- Other Industrial Electronics

For each application area, the study provides analysis of units, revenues and average pricing (ASP) for each of the following product types. Base year for analysis is 2008, with forecasts to 2014.

- ARM-based MCUs/eMPUs
- ARM-based ASICs/ASSPs
- ARM-based FPGAs

Example Tables

Opportunities for ARM in Embedded Processing by Application - Revenue Summary

Revenues (\$m)	2008	2009	2010	2011	2012	2013	2014	CAGR (08/14)	DIFF (08-14)	SUM (08>14)
Automotive								-	0.0	0.0
Under-the-hood Electronics								-	0.0	0.0
Entertainment Systems								-	0.0	0.0
Communications								-	0.0	0.0
Cellphones & Communicators								-	0.0	0.0
Customer Premises Equipment								-	0.0	0.0
Wired Communications Infrastructure								-	0.0	0.0
Wireless Communications Infrastructure								-	0.0	0.0
Computer								-	0.0	0.0
Compute Platforms								-	0.0	0.0
HDDs & Storage Systems								-	0.0	0.0
Office Equipment & Computer Peripherals								-	0.0	0.0
Consumer								-	0.0	0.0
Wired Games Consoles								-	0.0	0.0
Handheld Games Consoles								-	0.0	0.0
Media Players/MP3 Players								-	0.0	0.0
Cameras & Camcorders								-	0.0	0.0
TVs & Set-top Boxes								-	0.0	0.0
DVD Recorders & Players								-	0.0	0.0
Other Consumer Electronics								-	0.0	0.0
Industrial								-	0.0	0.0
Automation & Drives								-	0.0	0.0
Medical Electronics								-	0.0	0.0
Chips Cards & Payment Processing								-	0.0	0.0
Other Industrial Electronics								-	0.0	0.0
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0
Year-on-year Growth	0.0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		

Opportunities for ARM-based Embedded Processors in
Cellphones & Communicators by Product

Product	2008	2009	2010	2011	2012	2013	2014	CAGR (08/14)	DIFF (08-14)	SUM (08>14)
ARM-based MCU/eMPU										
Revenues (\$m)								-	0.0	0.0
Units (MU)								-	0.0	0.0
Average Price (\$)								-		
ARM-based ASIC/ASSP										
Revenues (\$m)								-	0.0	0.0
Units (MU)								-	0.0	0.0
Average Price (\$)								-		
ARM-based FPGA										
Revenues (\$m)								-	0.0	0.0
Units (MU)								-	0.0	0.0
Average Price (\$)								-		
Total Revenues (\$m)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0
Total Units (MU)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0
Average Price (\$)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-		

Table of Contents

Section 1—Executive Overview

Key Point Conclusions

Section 2— Scope & Method

2.1 Scope

2.2 Research Method

2.3 Embedded Processing Service

Section 3— Application Analysis

3.1 Automotive Under-the-hood

3.2 Automotive Entertainment Systems

3.3 Cellphones & Communicators

3.4 Customer Premises Equipment

3.5 Wired Communications Infrastructure

3.6 Wireless Communications

Infrastructure

3.7 Compute Platforms

3.8 HDDs & Storage Systems

3.9 Office Equipment & Computer

Peripherals

3.10 Wired Games Consoles

3.11 Handheld Games Consoles

3.12 Media Players/MP3 Players

3.13 Cameras & Camcorders

3.14 TVs & Set-top Boxes

3.15 DVD Recorders & Players

3.16 Other Consumer Electronics

3.17 Automation & Drives

3.18 Medical Electronics

3.19 Chips Cards & Payment Processing

3.20 Other Industrial Electronics

Section 4— Opportunities for ARM-based MCUs/eMPUs in Embedded Processing

Section 5— Opportunities for ARM-based ASICs/ASSPs in Embedded Processing

Section 6— Opportunities for ARM-based FPGAs in Embedded Processing

Appendix I - Comparison of 2007 & 2009 Revenue Forecasts

Appendix II - ARM-based Embedded Processor Supplier Activity Summary

List of Tables (37 tables)

Table 1.1 Opportunities for ARM in Embedded Processing by Application

- Revenue Summary

Table 1.2 Opportunities for ARM in Embedded Processing by Application

- Unit Summary

Table 1.3 Revenue and Unit Analysis of ARM-based Embedded Processors in Cellphones & Communicators Against Other Applications

Table 1.4 Opportunities for ARM in Embedded Processing

- Product Summary

Table 1.5 Worldwide Market Share Estimates for Suppliers of ARM-based Embedded Processors in 2008

Table 2.1 Definitions of Embedded Processing Product Categories

Table 2.2 Definitions of Applications

Table 3.1 Opportunities for ARM-based Embedded Processors in Automotive Under-the-hood Electronics by Product

Table 3.2 Opportunities for ARM-based Embedded Processors in Automotive Entertainment Systems by Product

Table 3.3 Opportunities for ARM-based Embedded Processors in Cellphones & Communicators by Product

Table 3.4 Opportunities for ARM-based Embedded Processors in Customer Premises Equipment by Product

Table 3.5 Opportunities for ARM-based Embedded Processors in Wired Communications Infrastructure by Product

Table 3.6 Opportunities for ARM-based Embedded Processors in Wireless Communications Infrastructure by Product

Table 3.7 Opportunities for ARM-based Embedded Processors in Compute Platforms by Product

Table 3.8 Opportunities for ARM-based Embedded Processors in HDDs & Storage Systems by Product

Table 3.9 Opportunities for ARM-based Embedded Processors in Office Equipment & Computer Peripherals by Product

Table 3.10 Opportunities for ARM-based Embedded Processors in Wired Games Consoles by Product

Table 3.11 Opportunities for ARM-based Embedded Processors in Handheld Games Consoles by Product

Table 3.12 Opportunities for ARM-based Embedded Processors in Media Players/MP3 Players by Product

Table 3.13 Opportunities for ARM-based Embedded Processors in Cameras & Camcorders by Product

Table 3.14 Opportunities for ARM-based Embedded Processors in TVs & Set-top Boxes by Product

Table 3.15 Opportunities for ARM-based Embedded Processors in DVD Recorders & Players by Product

Table 3.16 Opportunities for ARM-based Embedded Processors in Other Consumer Electronics by Product

Table 3.17 Opportunities for ARM-based Embedded Processors in Industrial Automation & Drives by Product

Table 3.18 Opportunities for ARM-based Embedded Processors in Medical Electronics by Product

Table 3.19 Opportunities for ARM-based Embedded Processors in Chip Cards & Payment Processing by Product

Table 3.20 Opportunities for ARM-based Embedded Processors in Other Industrial Electronics by Product

Table 4.1 Opportunities for ARM-based MCUs/eMPUs in Embedded Processing by Application - Revenue Summary

Table 4.2 Opportunities for ARM-based MCUs/eMPUs in Embedded Processing by Application - Unit Summary

Table 5.1 Opportunities for ARM-based ASICs/ASSPs in Embedded Processing by Application - Revenue Summary

Table 5.2 Opportunities for ARM-based ASICs/ASSPs in Embedded Processing by Application - Unit Summary

Table 6.1 Opportunities for ARM-based FPGAs in Embedded Processing by Application - Revenue Summary

Table 6.2 Opportunities for ARM-based FPGAs in Embedded Processing by Application - Unit Summary

Table AP.1 Opportunities for ARM in Embedded Processing by Application - Revenue Summary (May 2007 Forecast)

Table AP.2 Opportunities for ARM in Embedded Processing - 2007 & 2009 Forecast Comparison

Table AP.3 ARM-based Embedded Processor Supplier Activity Summary

Table AP.4 ARM-based Embedded Processor Supplier Activity Summary

List of Figures (7 figures)

Figure 1: Opportunities for ARM in Embedded Processing - Revenue Summary by End-use Sector

Figure 2: Opportunities for ARM in Embedded Processing

- Unit Summary by End-use Sector

Figure 3: Opportunities for ARM in Embedded Processing

- Revenue Summary by Product Type

Figure 4: Opportunities for ARM in Embedded Processing

- Unit Summary by Product Type

Figure 5: Opportunities for ARM-based MCUs/eMPUs in Embedded Processing

- Revenue Summary by End-use Sector

Figure 6: Opportunities for ARM-based ASICs/ASSPs in Embedded Processing

- Revenue Summary by End-use Sector

Figure 7: Opportunities for ARM-based FPGAs in Embedded Processing

- Revenue Summary by End-use Sector

Analyst Biography

Colin Barnden - Principal Analyst



Colin joined Semicast Research in June 2006 and is principal analyst for semiconductor research and vice president of business development. Prior to joining Semicast, he worked for 12 years at IMS Research, rising to the position of Senior Research Director of its Semiconductor Research Group and responsible for analyst coverage on the analog/mixed signal, optoelectronic and embedded processing industries. Colin also set-up and established IMS Research's Automotive Electronics Group. During his tenure, Colin authored dozens of reports and became a well respected industry analyst. He holds a B.S. in Electronic Engineering from Aston University, England.

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