

Market Analysis & Forecasts



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Automotive Electronics & Entertainment Systems Service

Complete coverage of global and regional trends for automotive under-the-hood electronic systems, entertainment systems and semiconductors

Market Analysis and Forecasts to 2017 | October 2009 | 441 Pages

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Service Overview

Semicast's Automotive Electronics & Entertainment Systems Service has been developed to aid suppliers to obtain a comprehensive overview of both short term and long term trends for the automotive industry. The complete service allows suppliers to obtain analysis of the market, to quantify demand for the key automotive electronics and entertainment systems, and to rationalize that demand to long term forecasts for system volumes, electronics value and semiconductor TAM.

Deliverable Service Modules

The complete service includes the following service modules:

- Under-the-hood Automotive Electronic Systems Report (2009 edition)—published October 2009.
- Automotive Entertainment Systems Report (2009 edition)—published September 2009.
- Automotive Market for Semiconductors Report (2009 edition)—published October 2009.
- Inclusive telephone-based analyst enquiry time to answer questions and uncertainties related to automotive market trends and forecasts.

Report Summaries

To review full details of each report in the service, please click on the report title to download the individual study brochure.

Under-the-hood Automotive Electronic Systems

Analysis of global and regional market trends for under-the-hood automotive electronic systems, including body, chassis, powertrain, safety and security systems. Forecasts to 2017.

Automotive Entertainment Systems

Analysis of global and regional market trends for automotive entertainment systems, including audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded telematics. Forecasts to 2017.

Automotive Market for Semiconductors

Coverage of the total market for automotive semiconductors, including segmentation of the semiconductor market into 18 product types. Forecasts to 2017.

Analyst Biography

Colin Barnden - Principal Analyst



Colin joined Semicast Research in June 2006 and is principal analyst for semiconductor research and vice president of business development. Prior to joining Semicast, he worked for 12 years at IMS Research, rising to the position of Senior Research Director of its Semiconductor Research Group and responsible for analyst coverage on the analog/mixed signal, optoelectronic and embedded processing industries. Colin also set-up and established IMS Research's Automotive Electronics Group. During his tenure, Colin authored dozens of reports and became a well respected industry analyst. He holds a B.S. in Electronic Engineering from Aston University, England and has covered the automotive market since 1999.

About Semicast

Semicast Research is a respected provider of independent market research on the semiconductor and electronics industry.

It specializes in coverage of new and emerging applications including industrial semiconductors, wireless semiconductors, automotive electronics, telematics/infotainment, digital consumer convergence and embedded processing.

Its analysts use a combination of technical understanding, a proven background in market research and specific applications knowledge to produce concise and timely research to help you make effective business decisions.

Semicast Research is a privately-held company and is not tied to any media or financial organizations. This gives vital impartiality in making independent market forecasts, free of alternative agenda or bias.

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